



Helping Small Businesses Scale

Five ways to tell if Authorize.Net is a fit for your company

Authorize.Net | A Visa Solution



In an attempt at simplicity, some payment systems may risk becoming barebones solutions that could struggle if your business grows. Authorize.Net, the payment and management brand most trusted by small businesses,* offers what thriving businesses need as they grow: more solutions, more support and more strength to stand on.

Read on to determine if Authorize.Net is right for your business. If you answer yes to the statements below, our payment platform may provide a cost-effective way to help your company grow.

1. You want to grow - expand to multiple locations, grow your e-commerce business, significantly increase transaction volume or offer customers a variety of payment options

To succeed in meeting those growth goals, you need a platform with key features that support expansion, as well as customer support to help you troubleshoot. Authorize.Net offers:

- Recurring billing to accept and submit monthly recurring or installment payments
- Account Updater to keep card information up-to-date to avoid payment interruptions and lost sales
- 24/7, award-winning customer service provided by real people who can answer your questions

2. You want a variety of solutions and services included as part of the payment gateway, not costly add-ons

Some payment gateways lack included services such as invoicing, in-store payments and recurring billing. In such cases, when your business takes off, you may be forced to replace your entire payment system or face fees for each service you add. Authorize.Net includes the following advanced services without additional fees:

- Customer profile management
- Invoicing
- Advanced Fraud Detection Suite
- Recurring billing
- Alternate digital payments (including Visa Checkout, Android Pay, Apple Pay, PayPal)

*Authorize.Net was voted "most-trusted brand in payments & management by small business owners," in Alignable's 2018 Q1 Small Business Trust Index (<https://www.alignable.com/insights/the-most-trusted-small-businesses-brands-in-2018-2>).



3. You want a payment solution that's flexible enough to be customized to your business

Authorize.Net offers a large number of connections, integrations and ways to accept payments – physically and digitally. You can tailor your payment gateway to the specific needs of your business. We offer:

- Payment support for credit cards, apps, e-wallets, or recurring billing
- Connections to the most popular shopping carts and e-commerce platforms, such as Magento and Shopify
- Easy-to-add integrations such as subscriptions, invoicing and in-store payments

4. You want to reduce the time you spend on hold and get your questions answered by real, live experts

When you want to grow quickly, you need responsive customer service. Our free, award-winning customer support** offers:

- Live support for your customers 24/7, and for resellers Monday through Friday from 6 a.m. to 5 p.m. PST
- Help from real people, not bots
- Fast, expert trouble-shooting for your payment system issues

5. You want reliable fraud prevention and payment security

Expanding a business can also mean expanding risk. With the reliability and security of Visa data centers underpinning your every transaction, Authorize.Net offers you and your customers more strength to stand on, including:

- Fraud prevention with continuous global threat monitoring to help minimize costly chargebacks and manual review
- Tokenization, with sensitive customer payment information stored on Visa's secure servers
- The 99.99% uptime of Visa's infrastructure, which helps keeps businesses running with minimal downtime
- Simplified PCI compliance that can help make it easier for your customers to follow payment security regulations

If you agree with the statements above, you and your business would likely benefit from using Authorize.Net to process payments, manage fraud and help keep customer data secure. Visit our pricing page to learn more.

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** The Authorize.Net customer support team has earned Confiormit's prestigious Ace Award for Achievement in Customer Excellence for 11 consecutive years.

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